

National Conference

Homeland Security

Public-Private Partnership for Managing New Age Challenges

January 17, 2023 • Hotel Le-Meridien, New Delhi



Shri Nityanand Rai*
Hon'ble Minister of State for
Home Affairs
Government of India



Dr. Vijay Kumar Saraswat*
Hon'ble Member
NITI Aayog



Shri Brij Lal
Chairman, Parliamentary Standing
Committee on Home Affairs
& Hon'ble Member of Parliament
Rajya Sabha



Mr. Ashish P. Dhakan
Chairman, National Council
on Homeland Security & Disaster
Management, ASSOCHAM
MD, Prama Hikvision India Pvt. Ltd.



Mr. Anil Dhawan
Co-Chairman, National Council
on Homeland Security & Disaster
Management, ASSOCHAM
MD, DB Secure Solutions Pvt. Ltd.



THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

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Background

India is a country with diversified cultures, languages, dialects, religion, ethnic groups sects and sub-sects. It is also sharing about 7000 km of international borders with seven neighbouring countries along with a coastline spanning over 15000 km. With such diversity, India has been facing multitude of formidable security challenges both internal and external due to insurgency movements, ethnic conflicts and religious fundamentalism etc. The country has also been vulnerable to natural disasters due to its unique geo climatic conditions. Floods, droughts, cyclones, earthquakes and landslides have been a recurrent phenomenon. Internal security has many constituents apart from external influences impacting it. Therefore, one of the key responsibilities of the government includes maintaining law and order, protecting its assets, citizens, vital installations, border areas, industry, transportation and other infrastructure.

To manage the internal security efficiently, it is essential that the law enforcement agencies of our country are equipped with the latest technological solutions. In the emerging new age challenges, private sector can support government agencies in securing our homeland by offering strategies to aid in the fight against national and international threats. Adoption and use of modern technologies need to be encouraged so that the Police Forces can be best equipped and are capable to resist any threat. For the modernization of our security system it is expected to keep our forces abreast with the latest application of science and technology, procedures and methodologies. With a view to improving the operational efficiency of police work, India needs to promote the use of modern equipment and technologies with in investment of private sector.

Therefore, to discuss the emerging challenges and developments in homeland security sector, ASSOCHAM is organizing National Conference on “HOMELAND SECURITY: Public-Private Partnership for Managing New Age Challenges” at 10:00 a.m. on January 17, 2023 at Hotel Le-Meridien in New Delhi. The Conference will have a large participation by stakeholders of various segments of security industry to discuss and find holistic solutions through the private sector participation towards efficient management of homeland security.

Key Areas for Discussion

- ❖ Integrated Approach to Homeland Security
- ❖ Public Private Partnership in Homeland Security
- ❖ Modernization of Security Systems with Intelligent Solutions
- ❖ Make in India for Atmanirbhar Bharat
- ❖ Role of Technology in Smart Policing
- ❖ Operational Challenges in Counter Insurgency including Drones and UAV's
- ❖ Disaster Management including Radioactive and Biological Threats
- ❖ Cyber Forensic and Data Analytics
- ❖ Procurement Policy for Security Equipments
- ❖ Fire Safety Solutions
- ❖ Digital Security, Emerging Threats
- ❖ Security Guard Training Services & fire
- ❖ Current Challenges Faced by the Industry



Participants/Exhibitor Profile

- ❖ Access Control
- ❖ Airport Security Management Systems
- ❖ Anti-Theft Systems
- ❖ Armoured Vehicles
- ❖ Biometrics
- ❖ Bomb Jammers
- ❖ Business, Financial Security
- ❖ CCTV with advance Analytics and Face Recognition.
- ❖ Communication Interception
- ❖ Data Security
- ❖ Digital Forensic
- ❖ Digital Surveillance .
- ❖ Drones and UAVs
- ❖ Fire Safety
- ❖ Forensic Lab Equipments and Technologies
- ❖ GPS Tracking
- ❖ Industrial Security
- ❖ IT and Cyber Safety
- ❖ Maritime Surveillance
- ❖ Mass Data Interception
- ❖ Mobile Cyber Security
- ❖ Network Surveillance
- ❖ Patrol Monitoring
- ❖ Police Equipments
- ❖ Public Space Surveillance
- ❖ Railway Security
- ❖ RFID & Bar Coding
- ❖ Robotic Systems
- ❖ Satellite Monitoring
- ❖ Secure Communications
- ❖ Security Alarm Systems
- ❖ Security Gates
- ❖ Thermal Identification and Signalling
- ❖ Thermal Imaging
- ❖ Thermal Security Cameras
- ❖ Tracking device
- ❖ Traffic Surveillance
- ❖ Transport Security
- ❖ Wireless Communication Jammers
- ❖ Fire fighter equipment & technology & solutions
- ❖ Security Equipment Manufacturers
- ❖ Importers & Exporters
- ❖ System Integrators
- ❖ Cyber Security Professionals
- ❖ Public Utility Companies
- ❖ Electronics and Industrial Components
- ❖ Private Security Agencies
- ❖ Detective Agencies
- ❖ Airport Operators
- ❖ Intelligence Agencies
- ❖ IT, Software and Hardware Companies
- ❖ Networking and Communication Companies
- ❖ Law Enforcement Agencies
- ❖ Department of Border Management
- ❖ Home Guards
- ❖ Paramilitary Forces
- ❖ National Disaster Management Authority (NDMA)
- ❖ Central Armed Police Forces
- ❖ State Police Forces
- ❖ Fire fighter organizations
- ❖ PSUs, Banks, Education Institutions, industrial & Government establishments
- ❖ State Municipal Corporations & Hospitals
- ❖ Real Estate Companies & Developers
- ❖ Ex-Servicemen employed in different establishments



Who Should Attend/Partner

- ❖ Security Equipment Manufacturers
- ❖ Importers & Exporters
- ❖ Integrators
- ❖ Cyber Security Professionals
- ❖ Public Utility Companies
- ❖ Electronics and Industrial Components
- ❖ Private Security Agencies
- ❖ Detective Agencies
- ❖ Airport Operators
- ❖ Intelligence Agencies
- ❖ Retail Companies
- ❖ IT, Software and Hardware Companies
- ❖ Networking and Communication Company
- ❖ Law Enforcement Agency
- ❖ Railway Protection Force
- ❖ Department of Border Management
- ❖ Border Security Force (BSF)
- ❖ Sagar Prahari Bal
- ❖ Sashastra Seema Bal (SSB)
- ❖ National Security Guard (NSG)
- ❖ Home Guards
- ❖ Paramilitary Forces
- ❖ Central Industrial Security Force (CISF)
- ❖ Hospitals
- ❖ National Disaster Management Authority (NDMA)
- ❖ The Central Reserve Police Force (CRPF)
- ❖ Rapid Action Force (RAF)
- ❖ Commando Battalion for Resolute Action (COBRA)
- ❖ Indo-Tibetan Border Police (ITBP)
- ❖ Railway Protection Force (RPF)
- ❖ Special Protection Group (SPG)
- ❖ Special Frontier Force
- ❖ Central Armed Police Forces
- ❖ State Police Forces
- ❖ PSUs, Banks, Education Institutions, industrial & Government establishments
- ❖ State Municipal Corporations
- ❖ Real Estate Companies & Developers
- ❖ Security Experts, Security Consultants
- ❖ Chief Security Officer & Heads of Security
- ❖ Ex-Servicemen

Sponsorship Opportunities

The Conference provides an excellent opportunity for organizations/companies to promote their products & services to the focused audience besides networking intervals. The sponsorship details are as under:

Conference Partner: Rs. 10 Lakhs

- Status of 'Conference Partner' and the Partner's name and logo will be prominently displayed at the Conference venue.
- Branding of company logo at the main backdrop at the Conference Venue.
- Branding of company Logo in newspaper advertisement.
- Logo branding in Thank you panel at the Conference Venue.
- Logo branding in event brochure.
- Speaker Slot to a company representative in Inaugural session & Technical session.
- Corporate Video Play during the Tea and Lunch Break (4 min only).
- Logo branding on the event Mailers.
- Logo on the ASSOCHAM event Webpage.
- Branding in ASSOCHAM's Social Media Platform.
- Acknowledging sponsor name during the event
- Complimentary exhibition space at the venue.
- Insertion of Company's brochure into the documentation pack.
- 15 Complimentary Passes to attend the Conference.

Principal Sponsor: Rs. 7 Lakhs

- Branding of company logo at the main backdrop at the Conference Venue.
- Branding of company Logo in newspaper advertisement.
- Logo branding in Thank you panel at the Conference Venue.
- Logo branding in event brochure.
- Speaking opportunity as Panellist in 2 Technical Session.
- Corporate Video Play at conference during the Lunch Break (3 min only).
- Logo branding on the event Mailers.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- Complimentary exhibition space of at the Conference venue.
- Insertion of Company's brochure into the documentation pack.
- 10 Complimentary Passes to attend the Conference.

Technology/Banking/ Innovation Partners: 5 Lakhs

- Branding of company logo at the main backdrop at the Conference Venue.
- Branding of company Logo in newspaper advertisement.
- Logo branding in Thank you panel at the Conference Venue.
- Logo branding in event brochure.
- Speaking opportunity as Panelist in 1 Technical Session.
- Corporate Video Play at conference during the Tea/Coffee Break (2 min only).
- Logo branding on the event Mailers.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- Complimentary exhibition space of at the Conference venue.
- 7 Complimentary Passes to attend the Conference.

Co-Sponsor: Rs. 3 Lac

- Branding of company logo at the main backdrop at the Conference Venue.
- Branding of company Logo in newspaper advertisement.
- Logo branding on the event Mailers.
- Logo branding in Thank you panel at the Conference Venue.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- Insertion of Company's brochure into the documentation pack.
- Complimentary exhibition space of at the Conference venue.
- 5 Complimentary Passes to attend the Conference.

Supporter: Rs. 1 Lac

- Logo visibility on event Backdrop.
- Logo in newspaper advertisement.
- Logo branding in Thank you panel at the Conference Venue.
- Logo Branding on the event Mailers.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- 3 Complimentary Passes to attend the Conference.

EXHIBITION DETAILS

Stalls measuring 3 x 2 mtr each are available for Rs. 1 Lakh (including GST)

CONFERENCE PARTICIPATION FEE:

For each delegate - INR 3,000/- (Including GST)

Presidium Partners



Principal Sponsor



Co-Sponsor



For more details, please contact:

Mr. Kaushal Lal Gupta

M: 98108 66233 | E: kaushal.gupta@assochem.com

Mr. Anil Singh

M: 98189 23589 | E: anil.singh@assochem.com

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

4th Floor, YMCA Cultural Centre and Library Building, 01 Jai Singh Road, New Delhi – 110 001 • Ph: 011-46550555 • Fax: 91-11-23017008/9 • Web: www.assochem.org